

**Create your own 30-60 second commercial to promote SafeGrad's safer partying message and**

# **WIN an Apple prize pack worth \$500**

## **What you have to do**

Send us your PSA (public service announcement) promoting one or more of our “safer party” messages:

- Making sure you have a safe and sober way home from a party
- Understanding the laws and liability for hosting a party
- Creating healthy relationships
- Understanding the negative consequences of drug & alcohol misuse
- Choosing to be sober and in control

## **The fine print**

Full contest details and the contest entry form are available at [www.safegrad.com](http://www.safegrad.com)

Be sure to submit your videos— along with a signed consent form— online or in person to your local Public Health Unit.

*All contest entries are due March 30, 2012.*

A panel of “safer partying” media experts will use the judging criteria to score to contest entries. The winning entry will be chosen and announced in April 2012.

## **How videos will be judged**

- Appeal to other teens
- Creativity and individuality
- Clear “safer partying” message
- Complete application: You have included a signed consent form for everyone in the video so it can be used by future SafeGrad workshops to promote safer partying messages.



**SAFE**   
**grad.com**

helping teens plan safer parties