



## SAFE GRAD PSA CONTEST DETAILS & CONSENT FORM

### ABOUT THE SAFE GRAD PSA CONTEST

Safe Grad is looking for students to help spread the message of safer partying to their peers. Students can work alone or in groups, to create a 30-60 second public service announcement that promotes SafeGrad's safer partying messages. Videos will be judged on their creativity, as well as the strength of the message, and the winning video will receive a \$500 Apple prize pack! For more information on the Safe Grad initiative, please visit our website [www.safegrad.com](http://www.safegrad.com). Good luck!!

### CONTEST DETAILS

#### Who can enter

The SafeGrad PSA contest is open to all students who attend a secondary school in Oxford, Middlesex or Elgin county.

#### Guidelines for entries

Create a 20-60 second Public Service Announcement (PSA) incorporating one or more of the following SafeGrad safer partying messages:

- a. Providing safe and sober transportation home from a party
- b. Understanding the laws and liability for hosting a party
- c. Creating & sustaining healthy relationships
- d. Choosing to be sober and in control
- e. Understanding the negative consequences of drug/alcohol misuse

#### Important...

Videos must not depict any brand or logo, or mention names of specific organizations.

Videos must not depict any illegal activity, profanity, sex, or direct attacks on individuals or organizations.

Any video, which fails to meet the requirements listed above, will be disqualified.

#### How to enter

There are two ways to submit an entry to the Safe Grad PSA contest:

1. In person: Submit a DVD, along with a signed copy of the Details & Consent form to your local public health unit Attn: Substance Misuse Prevention Coordinator.
2. Online: Download, print and sign the Details & Consent form. Submit a copy of the signed form, along with your video attachment to [SafeGrad PSA Submissions](mailto:safegradcommittee@gmail.com), and under the "To email" type [safegradcommittee@gmail.com](mailto:safegradcommittee@gmail.com) (video submissions must be submitted in one of the following file formats: MPG, MOV or WMV)

### Judging and prizes

1. Video messages must be youth driven. Videos will be judged by a panel of safer partying experts, based on creativity, individuality, and the clearness/accuracy of the safer partying message.
2. Videos do not need to be of professional quality to qualify.
3. One "Prize Pack" valued at \$500 will be awarded to the winning entry. Winner will be notified by mid-April, 2012.

### Consent, release and use of videos

1. All video entries become the property of SafeGrad upon submission.
2. Contest entrants agree to have their videos possibly posted for online viewing.
3. Names of contestants will not be published. However, if selected as a contest winner, entrants agree to have their name and community of residence published to the SafeGrad website and released to the media.

#### CONSENT AND AGREEMENT TO RELEASE VIDEO FOR THE "SAFE GRAD VIDEO" CONTEST

I hereby give the SafeGrad Committee absolute right and permission to copyright and/or publish or use photographic portraits, pictures or video of me, or in which I may be included in whole or in part or composite or in conjunction with reproductions thereof in colour or otherwise, made through any media for art, advertising, trade or any other lawful purpose whatsoever.

I hereby waive any right that I may have to inspect and /or approve the finished product or the advertising copy that may be used in connection therewith, or the use to which it may be applied.

I hereby release, discharge and agree to save members of the SafeGrad committee from any liability by virtue of any blurring distortion, alternation, optical illusion or use in composite form whether intentional or otherwise that may occur or be produced in the taking of said pictures, or in any processing tending towards the completion of the finished product.

I have read and agree to all terms and conditions outlined in this Details & Consent form.

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Signature

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Signature of parent/guardian if under 18 years of age

#### CONSENT OF OTHER INDIVIDUALS WHO APPEAR IN THE VIDEO MESSAGE

I have read and agree to all terms and conditions outlined in this Details & Consent form.

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Signature

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Signature of parent/guardian if under 18 years of age

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<p><b>Have any questions about the contest?</b> Please contact the Substance Misuse Coordinator at your local Public Health Unit or direct your questions to <a href="mailto:safegradcommittee@gmail.com">safegradcommittee@gmail.com</a></p>	

**PLEASE COMPLETE THE FOLLOWING ENTRY DETAILS**

<b>ENTRY DETAILS</b>	
<b>TITLE OF ENTRY:</b>	
<b>NAME:</b> (PLEASE INCLUDE NAME OF PARENT OR GUARDIAN FOR ENTRANTS UNDER 18 YEARS OLD)	
<b>NAME OF SCHOOL:</b>	
<b>TELEPHONE:</b>	
<b>E-MAIL ADDRESS:</b>	
<b>COMMUNITY OF RESIDENCE</b> (VILLAGE/TOWN/CITY):	
<b>NAMES OF OTHER PEOPLE IN VIDEO:</b>	
<p><b>PLEASE REMEMBER TO SUBMIT THE SIGNED <i>CONSENT, RELEASE &amp; USE OF VIDEOS</i> SECTION FOR YOUR ENTRY TO BE CONSIDERED</b></p>	